

720-839-3614 crayton.communications, llc 4051 S. Atchison Way #C, Aurora, CO 80014

www.crayton.com
info@crayton.com

TECHNICAL BUDGET PROPOSAL

CLIENT

ADDRESS

DATE

PROJECT: DESCRIPTION & SPECIFICATIONS

TITLE

OBJECTIVE

AUDIENCE

LENGTH

FORMAT

APPROXIMATE VIDEO PRODUCTION PROPOSED BUDGET BREAKDOWN:

		QUANTITY	COST per unit	ESTIMATED COST	ACTUAL COST
CREW	PRODUCER/DIRECTOR FEES:				
	CAMERAMAN:				
	LIGHTING & SOUND PERSONNEL:				
	OTHER:				

PRE - PRODUCTION ITEM DESCRIPTION

PLANING	CONCEPT DEVELOPMENT:				
	TREATMENT:				
	SCRIPT: (copy writing)				
	STORYBOARD:				

PRODUCTION ITEM DESCRIPTION

LOCATION	ON LOCATION SHOOTING:				
	STUDIO & SET RENTALS:				
	PROPS:				
	WARDROBE:				
	MAKEUP ARTIST:				

VIDEO STOCK	TAPE/Disk Recorder:				
	TRANSFER COST (HD):				
	STOCK FOOTAGE:				

EQUIPMENT	CAMERA:				
	CAMERA SUPPORT:				
	VIDEO SUPPORT:				
	SOUND:				
	LIGHTING:				
	OTHER:				

AUDIO PROD	MUSIC: (ORIGINAL / COPY)				
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TALENT	PRINCIPAL:				
	ON CAMERA TALENT:				
	OFF CAMERA NARRATOR: (voice over)				

AUDIO STUDIO	RENTAL:				
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POST PRODUCTION ITEM DESCRIPTION

EDITING	Digital ON-LINE:				
	GRAPHICS:				
	ANIMATION:				

WRAP ITEM DESCRIPTION

STREAMING MEDIA	VIDEO ON DEMAND:				
	DVDs/CD-ROM:				
	VIDEO COMPRESSION: (Mpeg1, Mpeg2, Mpeg3, Mpeg4)				

COLLATERAL	MATERIAL DESIGN: (Product Packaging)				
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Added Services ITEM DESCRIPTION

TRAVEL	Expensives: (Meals, Air, Car ,Hotel rental)				
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OTHER CONTRACTS					
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Total Cost					
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www.crayton.com info@crayton.com		PRODUCTION INVOICE	
720-839-3614	crayton.communications, llc 4051 S. Atchison Way #C, Aurora, CO 80014		
CLIENT			
ADDRESS			
DATE			
Project Title			
Billing Address			
INVOICE #		AMOUNT DUE	PAYMENT
INITIAL PAYMENT	30% Deposit		
CREW cost			
PRE-PRODUCTION	ITEM DESCRIPTION		
PRODUCTION	ITEM DESCRIPTION		
POST PRODUCTION	ITEM DESCRIPTION		
WRAP	ITEM DESCRIPTION		
Added Services	ITEM DESCRIPTION		
TOTAL AMOUNT			